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Programme

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- Herewith the programme for the 33rd ATRIP Congress, 2014. Click on a day to view the schedule for that day.

Sunday , July 6

Monday, July 7

Tuesday, July 8

07:30 – 09:00

BREAKFAST ROUNDTABLES A-E

Co-ordination Chair: Maciej Barczewski (University of Gdansk)

BREAKFAST ROUNDTABLE A: NEW TECHNOLOGIES AND PATENT LAW

Chair: Geertrui Van Overwalle (University of Leuven)

Nicolas Binctin (University of Poitiers)

The paradoxes of a political approach to IP Law

Hsiao-Fen HSU (Tunghai University)

Green Technologies and Patent System: What is the Role for Patent Law in Asia Post-Copenhagen?

Milton Lucídio Leão Barcellos (Lawyer and Licensed Patent and Trademark Attorney)

Patent claim interpretation and new technologies: re-thinking the problem/solution approach

Mindaugas Kiskis (Mykolas Romeris University)

Intellectual Property in Modern Biotechnology: The Study of Biotech Start-ups

Nébila Mezghani (Faculty of Law and Political Sciences of Tunis)

Traditional cultural heritage and new technologies, conflict of interest and sustainable development

BREAKFAST ROUNDTABLE B: FUTURE COPYRIGHT

Chair: Ysolde Gendreau (University of Montreal)

Yafit Lev-Aretz (Columbia Law School)

Reconciling Original with Secondary Creation: The Subtle Incentive Theory of Copyright Licensing

Yahong Li (University of Hong Kong)

Reconstructing Copyright to Promote Creativity in Internet Age

Philippe Jougleux (European University of Cyprus)

The outcomes of the Svensson case: Internet is safe, but what about EU copyright law?

Searching for a Sustainable Copyright Code

BREAKFAST ROUNDTABLE C: COMPETITION LAW, STANDARDS AND DATA

Chair: Charlotte Waelde (University of Exeter)

Vidya Kumari (Osmania University)

Hot News Doctrine-Sizzling and Simmering Down the Century

Sujitha Subramanian (University of Bristol)

The Phase-Down of Climate-Damaging Refrigerant Gases: Examining the Interface between Climate Change, Intellectual Property & Competition Law

Magda Fletcher (University of Tilburg)

The functioning of standardization organizations in Europe in establishing rules for the adoption of ICT standard-essential patents to encourage effective interface between IP rights and competition laws

Pawel Kamocki (Université Paris Descartes/Westfälische Wilhelms-Universität Münster)

Should miners go on strike? Legal aspects of text and data mining

Jacques LARRIEU (Université Toulouse Capitole, France)

Data and robot

BREAKFAST ROUNDTABLE D: ENFORCEMENT OF RIGHTS

Chair: Daniel J. Gervais (Vanderbilt University Law School)

Susanna H.S. Leong (National University of Singapore)

The Digital Resale Market and Online Copyright Exhaustion

Chung-Lun Shen (National Chengchi University)

Reflections on the Justified Limitation of Patent Enforcement in the Industry of Telecommunication in terms of Standard Essential Patents and FRAND Licensing

Mei-Hsin Wang (National Yunlin University of Science & Technology)

Impact of TRIP Article 31 on Patent Inability in Asia – Cases analysis on Compulsory Licensing

Saeed Habiba and Farzaneh Shakeri (University of Teheran)

Cause of action in infringement of parallel Intellectual Property Rights (With Special Reference to the European Union)

BREAKFAST ROUNDTABLE E: IMPACT ON DEVELOPMENT

Chair: Coenraad Visser (University of South Africa)

Arpan Banerjee Jindal Global Law School

Online Piracy: Finding the Right Strategy for Bollywood

Tapas Kumar Paul (Independent University, Bangladesh)

The Debate of Book Piracy in Bangladesh: The Impact on University Education

Helen Chuma-Okoro (University of Cape Town)

The Impact of Open Content Initiatives on the Development Agenda and Proposed Role for WIPO in their Promotion

The integration of intelligent technologies into the existing intellectual property framework in Iran

09:15 – 11:15

V THE REGULATION OF TECHNOLOGIES AND COPYRIGHT LAW

Chair: Irimi Stamatoudi (Greek National Copyright Organization)

Rebecca Giblin (Monash University) and Jane Ginsburg (Columbia University)
Vestigial Copyright Categories and Copyright-Avoiding Business Models: The Supreme Court's decision in Aereo

Senftleben Martin R.F. (VU University Amsterdam)
Hiding behind technology? Why the applicability of copyright limitations should not depend on technology-based arguments

Giorgio Spedicato (University of Bologna)
Digital Lending and Public Access to Digital Content. An EU-US Perspective

Orit Fischman Afori (Haim Stirks School of Law)
Accommodating Copyright Exceptions to Technological Developments through Bottom-Up Norms

Ian Eagles and Louise Longdin (Auckland University of Technology)
Copyright Liability in the Hyperlinking Debate: The Inchoate Role of Motive and Commercial Gain

Alain Strowel (UC Louvain, Université Saint-Louis-Bruxelles, Munich IP Law Centre)
Hyperlinking on the Internet: when is there (indirect) liability?

11:15 – 11:30 Coffee Break

11:30 – 13:00

VI LICENSING, AND USER-CREATED CONTENT

Chair: Retro Hilty (Max Planck Institute for Innovation and Competition)

Dr Alison Slade (Brunel University)
User-Generated Content: Copyright as Enabler rather than Obstructor?

Peter K. Yu (Drake University Law School)
Can the Canadian UGC Exception Be Transplanted Abroad?

Qian Tao and Tang Chunquan (Capital University of Economics and Business, Beijing, China)
Liability Exemption of User-Generated Content Platforms for Copyright Infringement – A Comparison of Approaches in the Europe Union, the United States and China

Caroline Ncube (University of Cape Town)
Would new ways of considering the Intellectual Property and Technology nexus yield better IP laws?

13.00- 14.00 Lunch (cloister)

14:15 – 15:45

VII TRADEMARKS AND NEW TECHNOLOGIES

Chair: Graeme Dinwoodie (University of Oxford)

Irene Calboli (Marquette University Law School)
The Impact of 3D Printing Technology on the Luxury Economy: The Case for Resisting the Pressure to (Again) Increase Trademark Protection

Aileen V. Sicat (Philippines University)

The Sweet Smell of Success: Can Technology Facilitate the Registration of Scent Marks?

Madhavi Sunder (University of California)

Learning by Doing

15.45 – 16:15 Coffee Break

16:15 – 18:00

VIII IMPACT ON FUNDAMENTAL RIGHTS

Chair: Séverine Dusollier (University of Namur)

Anupam Chander (University of California)

The Free Speech Foundations of Cyberlaw

Begoña Gonzalez Otero (University of Santiago de Compostela)

The interface between the right to data portability and the current intellectual property framework on software: Repercussions for interoperability policies in the cloud

Emanuela Arezzo (University of Teramo)

Hyperlinks and making available rights in the European Union: how the regulation of the Internet may affect freedom of expression in Europe

Tatiana-Eleni Synodinou (University of Cyprus)

The liability of intermediaries for online copyright infringement in the EU: new evolutions

Antoni Rubí-Puig (Universitat Pompeu Fabra)

Methodological Individualism and Holism in IP Theory

19.00 – 22.00 : visit at the [Museum Fabre](#) and formal dinner in the Museum patio.



No buses needed, Museum is located at 5min walking from the University.

Musée Fabre address: Centre ville, Esplanade Charles de Gaulle, Montpellier ; Tramway ligne 1 station

8:30 – 10:15**IX INTERDEPENDENCIES BETWEEN IP LAW AND TECHNOLOGY IN THE ENFORCEMENT OF RIGHTS**

Chair: Annette Kur (Max Planck Institute for Innovation and Competition)

Christoph Beat Graber (University of Lucerne)

Tethered Online Appliances and the Shift from Ownership to Rental: Technology-Enforced Business Models of Copyrighted Works

Christophe Geiger (CEIPI, University of Strasbourg)

Regulating the Online Environment: The End of Copyright Enforcement as We Know It?

Haochen Sun (University of Hong Kong)

The Responsibilities of Intellectual Property Rights Owners for the Regulation of New Technologies

Bérénice Lemoine (Cremades & Calvo-Sotelo)

The Effectiveness of the Copyright Protection and the Recast of the Brussels I Regulation, an Improvement in an Interconnected Digital World?

Johan Axhamn (Stockholm University)

Challenges to the Territorial Nature of Copyright in a Cross-border Online Environment

10:15 – 10:30 Coffee Break**10:30 – 11:15****X RESOURCES, TECHNOLOGY AND IP TEACHING**

Chair: Alberto Musso (University of Bologna)

Speaker: WIPO Academy (TBC)

Project: ATRIP IP Teaching Resources (TBC)

11:15 – 12:40**XI NATIONAL REPORTS: PROJECTS AND CASE STUDIES**

Chair: Jacques Raynard (Montpellier Université)

RIBEIRO et al National Institute of Industrial Property (INPI)

Intellectual Property Statistical Database-BADEPI: Data of IP use in Brazil (2000-2012)

Laura Sofía Gómez Madrigal and Olga Alicia Torres Krauss (University of Colima)

Traditional Knowledge Protection by Appellation of Origin Case: Salt of Cuyutlan, Colima

Jeremy de Beer (University of Ottawa), Tobias Schonwetter (University of Cape Town), Dick

Kawooya (University of South Carolina), Chidi Oguamanam (University of Ottawa) and Caroline

Ncube (University of Cape Town) (TBC)

The Open African Innovation Research & Training Project (Open AIR)

12:40 – 13:00**XII GENERAL ASSEMBLY**

Chair: Tana Pistorius

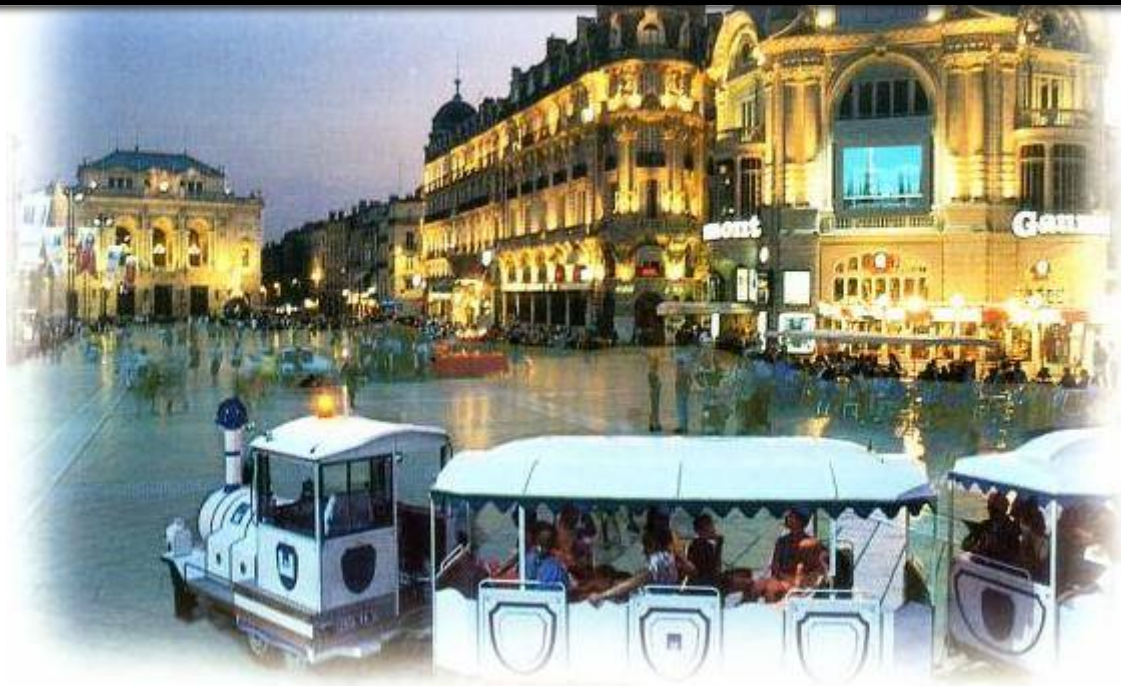
13:00 Lunch: Snack pack

13:30: Afternoon Tour by small train and walking tour around old Montpellier with Tour Guide:

http://www.petit-train-de-montpellier.com/Index_us.asp

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16 May 2014 - 18 Apr 2016



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