PARMA: GENERAL INFORMATION

Crossway and link between the northern plains and the sea, and between the Emilia Romagna and Lombardy regions, Parma has been of great importance over the centuries from a strategic as well as cultural point of view. A rich and generous land, today it houses important industries and craft cooperatives, manufacturing factories and farms, whose products have made the area famous worldwide. Parma, the “Petite Capitale” of the Duchy of Marie Louise of Austria, celebrated by Giuseppe Verdi, narrated by Giovannino Guareschi and present in films directed by Bernardo Bertolucci, regularly fascinates art lovers, people keen on culture and music and all sports and nature lovers. Parma is fascinating in each season and changes with each season; its territory extends from the plain to the Apennines, offering the possibility of pleasant stays in every season.

LEISURE TOUR  7 September 2006  (Optional)

THE CASTLES OF THE DUCHY OF PARMA AND PIACENZA

Morning:

• Short guided visit to a cheese factory producing Parmigiano Reggiano cheese.

• Guided visit to the Sanvitale Fortress in Fontanellato.

• Lunch at a restaurant with typical cuisine of Parmigiano Reggiano.

Afternoon:

• Guided visit to the Castello di San Vitale in Parma.

• Guided visit to the historic garden.

Price per person: Euro 90.00

The tour will be confirmed with a minimum participant number of 25 persons. More participants will lower the price.

THE CASTLES OF THE DUCHY OF PARMA AND PIACENZA

• 1 “Grand Hotel de la Ville”

• 2 “Starhotel du Parc”

• 3 Hotel Palace “Maria Luigia”

• 4 Hotel “Stendal”

• 5 Hotel “Astoria Executive”

• 6 Hotel “Express Holiday Inn”

• 7 Hotel “Farnese International”

• 8 Hotel “Button”

DISTANCE:

Parma - Milano Linate  Km  120

Parma - Bologna   Km  90

Palacassa - Parma Rail station Km  5

Palacassa - Parma Airport  Km  4

PANELS

International association for the advancement of teaching and research in intellectual property

2006 CONGRESS

Parma, Italy, September 4 - 6

Main Hall, Chamber of Commerce of Parma, via Verdi, 2 Parma

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Special Session: the “IP in Transition Research Programme”

IP-related Relations Between Developed and Developing Countries

National / Regional Reports

IP-teaching in non-Western Industrial Countries; Distance Learning.

in collaboration with:

Due to its complexity, the general theme of the 2006 Conference will be further dealt with in the next (2007) ATRIP Congress in Buenos Aires (date to be fixed).

CRIP Foundation, IPP, University of Parma, Municipalities of Parma, the Communist Party of Parma, the Communist Party of Parma Regions.

"Markets offer special discounts on international and international business and tourism fare to all the delegates arriving to Parma from abroad for the ATRIP 2006 Congress. Office will be open in the vicinity of the congress site every day from 8am to 8pm starting from September 3rd, 2006. To find out the conditions and reservation procedures needed for this special discount, please contact the following: BMF - Bureau Marketing Florence, a.s. via C. Strozzi, 4 50125 Firenze - Tel. +39 055 227 630 - Fax +39 055 227 634 - E-mail: info@bmf-big.it. The flight agents are also in a position to provide information on how to make use of this special discount. It is advisable to take the ticket and to get it as soon as possible. To take advantage of the special discount proposed by the for-