

Sessions & Speakers
(Version of 19 August 2019)

Sunday, 25 August 2019

Young Scholars and Early Career

Session for Young Scholars, Chair, Gustavo Ghidini

Cheryl Foong, *“The Making Available Right: Future Directions”*

Chien-Chih Lu, *“Considering New Copyright Reforms in the Mandarin Music Market: Incentives for Creators”*

Oluwatobiloba Moody, *“Traditional Knowledge Protection as an Emergent Secondary Intellectual Property Right: Of Needs, Modalities, and Consequences”*

Silvia Scalzini & Andrea Giulia Monteleone, *“Reforming Intellectual Property through Algorithms? Blockchain and New Forms of Private Ordering”*

Uchenna Felicia Ugwu, *“Sui Generis Protection of Plant Varieties: Implications for Redefining the Norms of Patent Protection”*

Jennifer Campion, *“Crown Copyright in the Age of Open Government: An Examination of the Ongoing Utility of s 26 of the New Zealand Copyright Act 1994”*

Tigist Gebrehiwot, *“Making Intellectual Property Law works for Africa’s Agricultural Sector”*

Deng Zhaoxia, *“Readapting Copyright Law to Video Games: Comparative and Critical Analysis”*

Monday, 26 August 2019

Opening and Welcome:

Chair: **Daniel Gervais**

Opening remarks

Sherif Saadallah, Executive Director, WIPO Academy

Chris Guthrie, Dean, Vanderbilt University Law School



Session 1 (keynote panel): *Setting the Stage*

Chair: **Ruth Okediji**

Rochelle Dreyfuss, *“Technological Inequality”*

Susy Frankel, *“Incoherence in US and EU International IP Policy”*

Roberto Garza Barbosa, *“Intellectual Property Primary and Secondary Rights in International Law”*

Graeme Dinwoodie, *“Re-setting the Relationship Between Trademark and Unfair Competition Law”*

Session 2 (plenary): *Copyright: Big Ideas for Reform*

Chair: **Niklas Bruun**

Carys Craig, *“Changing the Copyright Conversation: The Problem of Proliferating Rights”*

Rebecca Giblin, *“Moving towards a New Copyright Bargain”*

Christophe Geiger, *“(Re)-Creating Copyright Law in the Light of the Fundamental Right to Free Artistic Expression”*

Faith Amatika, *“The Place of the Open Movement of Copyright Reforms”*

Arpan Banerjee & Lida Ayoubi, *“Reimagining Copyright Educational Exceptions”*

Glynn Lunney, *“Copyright: The Case for Abolition”*

Session 3A (parallel): *IP, Land & TK*

Chair: **Sang Jo Jong**

Evana Wright, *“Patent Disclosure Reforms and the Role of Traditional Knowledge Databases”*

Abbe Brown, *“Rights to do and Rights to Prevent? New Approaches to Rights Overlap Across Intellectual Property, Information Control and Oil and Gas”*

Uchenna Felicia Ugwu, *“Sui Generis Protection of Plant Varieties: Implications for Redefining the Norms of Patent Protection”*

Natalie Stoianoff, *“The Impact of Sui Generis Rights for Indigenous Knowledge and Culture over Primary IP Rights”*

Tigist Gebrehiwot, *“Making Intellectual Property Law Works for Africa’s Agricultural Sector”*

Session 3B (parallel): Geographical Indications in Focus

Chair: **Christian LeStanc**

Titilayo Adebola, *“Local Places in Global Spaces: Struggles over Geographical Indications and Suggestions for Reforms”*

Bernardo Calabrese, *“Rebreeding Geographical Indications Beyond Agriculture: Of ‘Genotype’ and ‘Phenotype’ in Territorial Products”*

Suelen Carls, *“What about Adding New Rights to the Lisbon System and Making it in Charge of the (TRIPS) Special Register for Wines and Spirits?”*

Mario Lukinovic, *“Čigota – the First Registered Geographical Indication of Origin for Services in the World”*

Nathalie Corthésy, *“Brand New IP: ‘Country Name Designation’ - From France with Love”*

Session 3C (parallel): Patent Dilemmas

Chair: **Jens Schovsbo**

Jeremy DeBeer, *“Judging the Overlaps between Patents and Plant Breeders’ Rights”*

Shan Liu, *“Effects of Fast-tracking Patent Examination Policy on Green Technology Innovation”*

Milton Lucídio Leão Barcellos, *“Thinking (again) Beyond TRIPS Agreement about Reshaping the Patent Term: with (some) Empirical Evidence”*

Maciej Barczewski, *“Interpretation of Int’l Agreements Regarding Primary IP Norms in The Practice of The WTO – A Tool for Reinventing Patent Law?”*

Karen Walsh, *“Broccoli, Tomatoes, and Peppers; Palatable and Patentable? Examining the interpretation of Article 53(b) EPC at the European Patent Office”*

Chung-Lun Shen, *“The Reasonable Application of Restitution in the Patent Litigations: Convergence and Conflict between Patent Infringement and Unj. Enri”*

Session 4 (plenary): Patents: Big Ideas for Reform

Chair: **Peter Yu**

Jessica Lai, *“Creating Gender-Neutral Patent Law?”*

Janice Denoncourt, *“Does the rise of corporate patent ownership necessitate a reinvention of patent law?”*

Daniel Cahoy & Lynda Oswald, *“Why Harmonize? The Counter-Case of Second-Tier Patent Rights”*

Phoebe Li, *“Customising Patent Law for Biomedical Innovation: towards a Patent Duty Regime”*

Rafał Sikorski, *“Fault and Patent Infringement”*

Aisling McMahon, *“Ethical’ Use: A Missed Regulatory Opportunity?”*

Tuesday, 27 August 2019

Session 5 (plenary): Trademarks: Big Ideas for Reform

Chair: **Judge Kent Jordan, U.S. Court of Appeals for the Third Circuit**

Lisa P. Ramsey, *“Protectable Trademark Subject Matter in Common Law Countries and the Problem with Flexibility”*

Haochen Sun, *“Building a Robust Trademark Fair Use System in China”*

Irene Calboli, *“Reinventing Trademark Law for Its Old Purpose: The Case against the Protection of Non-Traditional Trademarks”*

Genevieve Wilkinson, *“How States Can Plainly Package Human Rights to Balance Expanding Trade Mark Owner Rights”*

Alexandra Mogyoros, *“Pseudo-Certification Marks”*

Session 6 (plenary), Interfaces with Big Data and AI

Chair: **Christophe Geiger**

Edward Lee, *“AI + IP”*

Xiang Yu, *“Challenges of Artificial Intelligence to Patent Law & Copyright Law and Countermeasures”*

Margaret-Ann Wilkinson, *“To Monopolize or not to Monopolize: IP in the Age of Data”*

Ole-Andreas Rognstad, *“IP and Data Protection – Convergence or Divergence”*

Dan Burk, *“AI Patents and the Self-Assembling Machine”*

Christoph W. Rademacher, *“The New Big Data Protection Mechanism in Japan: Helpful, Harmful, or not that Big (a deal) After All?”*

Session 7A (parallel) EU and US Copyright: In Turmoil?

Chair: **Barbara Lauriat**

Lavinia Brancusi, *“Rebus sic Stantibus of Renegotiating Royalties à la polonaise. A Clash or Symbiosis with Civil Law”*

Bukola Faturoti, *“Between Svensson and Renckhoff: EU Communication to the Public in Disarray?”*

Ivana Kunda, *“Hyperlinking to Copyright Works in EU: Finding a Weak Link”*

João Pedro Quintais & Bernd Justin Jutte *“How Fundamental Rights Shape EU Copyright Law: An Empirical Analysis”*

Giulia Priora, *“On the Adequacy of an Essential Function Doctrine in Copyright Law”*

Session 7B (parallel) *Focus on Pharma*

Chair: **Ida Madeiha**

Žaneta Pacud, *“Data Exclusivity and Patents – Interrelations, Overlaps and Consequences of Their Coexistence”*

Helen Yu, *“Doctrine of Sound Prediction – A Possible Tool to Support Patenting Black Box Algorithms for Personalized Medicine?”*

Jorge L. Contreras, & Luis Gil Abinader, *“The Patentability of Genetic Therapies: CAR-T and the Medical Treatment Exclusion around the World”*

Nyatlo Mavis, *“South Africa’s Bayh Dole Equivalent – Intellectual Property Rights from Publicly Funded Research and Development Act, Act no.51 of 2008”*

Duncan Matthews, *“The Interface between Patents and Competition Policy in the Pharmaceutical Sector: Implications for Access to Medicines”*

Session 7C (parallel) *National Approaches*

Chair: **Martin Senftleben**

Sapna Kumar, *“Innovation through Judicial Specialization”*

Guillermo Martínez Cons, *“Modernization of trademark legislation in Mexico”*

Elizabeth Townsend Gard, *“Pre-1972 Sound Recordings: Noncommercial Uses in Law and Practice”*

Ivan Zenin, *“The Balance of Primary and Secondary Rights in Russian IP Law”*

Enyinna Nwauche, *“Copyright (As Constitutional Property) Materials and the Prot'n of the Right to Basic Education in S. Africa: Deprivation or Expropriation?”*

Shubha Ghosh, *Design: Lessons from a Comparative Law Analysis*

César Ramírez-Montes, *Machine-Learning Technologies: (Dis)Empowering Digital Citizens?*

Session 8 (plenary), *Copyright: 'Out of the Box'*

Chair: **Raquel Xalabarder**

Eva Laskowska-Litak, *“From Technology to Economic Right(s) in Copyright: a (Musical) Review”*

Paul J. Heald, *“Expanding Authors’ reversion rights as a response to copyright term extensions”*

Yahong Li, *“Adding Remix Right as a Secondary Copyright”*

Susan Corbett, *“Copyright Exceptions and Limitations for Legal Deposit: Should there be More Consistency?”*

Joseph Fishman, *“The Derivative Right: Lessons from the Film Industry”*

Caroline Joelle Nwabueze, *“An Appraisal of Copyright as Tool to Accommodate Digitized Heritage in the Dynamic of Cultural Creative Industries”*

Bernt Hugenholtz, *Commenter*



Essay Competition

Chair: **Jan Rosen**

Presentation by **Or Cohen-Sasson**, Winner, 2018 ATRIP Essay Contest, *“A Hidden Technological Assumption in Patent Law: The Case of Gene Patents and the Disclosure Requirement”*
(presentation sponsored by **FICPI**)

Wednesday, 28 August 2019

Session 9 (plenary), *Big Bang*

Chair: **Joseph Fishman**

Séverine Dussollier, *“Looking at Copyright and Related Rights From Outside – Consistency of Protections through a Public Domain Principle”*

Emmanuel Oke, *“Defining Intellectual Property as an Investment”*

Stuart N. Brotman, *“Communications Law and Copyright Law: Toward Greater Legal Convergence in the Digital Domain”*

Giuseppe Mazziotti, *“Developing a Creator-Centric Approach to Copyright in the Age of Online Platforms”*

Alexandra George, *“Intelligent Design or Natural Selection?” The Contested Future of Intellectual Property Law”*

Gustavo Ghidini, *“For a Systemically Appropriate and Pro-competitive Reconstruction of the Relationship between IP and Unfair Competition Law”*

Education and Methodology Panel:

The Role of Libraries and Repositories in IP Education and Research

Chair: **Susy Frankel**

Panelists:

Meredith Ashley Capps

Rebecca Giblin

Paul J. Heald

Margaret-Ann Wilkinson

Martin Senftleben