

Sessions & Speakers
(Version of 19 August 2019)

Sunday, 25 August 2019

Young Scholars and Early Career
Session for Young Scholars, Chair, Gustavo Ghidini

Cheryl Foong, “The Making Available Right: Future Directions”
Chien-Chih Lu, “Considering New Copyright Reforms in the Mandarin Music Market: Incentives for Creators”
Jennifer Campion, “Crown Copyright in the Age of Open Government: An Examination of the Ongoing Utility of s 26 of the New Zealand Copyright Act 1994”
Tigist Gebrehiwot, “Making Intellectual Property Law works for Africa’s Agricultural Sector”
Deng Zhaoxia, “Readapting Copyright Law to Video Games: Comparative and Critical Analysis”

Monday, 26 August 2019

Opening and Welcome:
Chair: Daniel Gervais

Opening remarks
Sherif Saadallah, Executive Director, WIPO Academy
Chris Guthrie, Dean, Vanderbilt University Law School
Session 1 (keynote panel): Setting the Stage
Chair: Ruth Okediji

Rochelle Dreyfuss, “Technological Inequality”
Susy Frankel, “Incoherence in US and EU International IP Policy”
Roberto Garza Barbosa, “Intellectual Property Primary and Secondary Rights in International Law”
Graeme Dinwoodie, “Re-setting the Relationship Between Trademark and Unfair Competition Law”

Session 2 (plenary): Copyright: Big Ideas for Reform
Chair: Niklas Bruun

Carys Craig, “Changing the Copyright Conversation: The Problem of Proliferating Rights”
Rebecca Giblin, “Moving towards a New Copyright Bargain”
Christophe Geiger, “(Re)-Creating Copyright Law in the Light of the Fundamental Right to Free Artistic Expression”
Faith Amatika, “The Place of the Open Movement of Copyright Reforms”
Arpan Banerjee & Lida Ayoubi, “Reimagining Copyright Educational Exceptions”
Glynn Lunney, “Copyright: The Case for Abolition”

Session 3A (parallel): IP, Land & TK
Chair: Sang Jo Jong

Evana Wright, “Patent Disclosure Reforms and the Role of Traditional Knowledge Databases”
Abbe Brown, “Rights to do and Rights to Prevent? New Approaches to Rights Overlap Across Intellectual Property, Information Control and Oil and Gas”
Natalie Stoianoff, “The Impact of Sui Generis Rights for Indigenous Knowledge and Culture over Primary IP Rights”
Tigist Gebrehiwot, “Making Intellectual Property Law Works for Africa’s Agricultural Sector”
Session 3B (parallel): Geographical Indications in Focus
Chair: Christian LeStanc

Titilayo Adebola, “Local Places in Global Spaces: Struggles over Geographical Indications and Suggestions for Reforms”
Bernardo Calabrese, “Rebreeding Geographical Indications Beyond Agriculture: Of ‘Genotype’ and ‘Phenotype’ in Territorial Products”
Suelen Carls, “What about Adding New Rights to the Lisbon System and Making it in Charge of the (TRIPS) Special Register for Wines and Spirits?”
Mario Lukinovic, “Čigota – the First Registered Geographical Indication of Origin for Services in the World”
Nathalie Corthésy, “Brand New IP: ‘Country Name Designation’ - From France with Love”

Session 3C (parallel): Patent Dilemmas
Chair: Jens Schovsbo

Jeremy DeBeer, “Judging the Overlaps between Patents and Plant Breeders’ Rights”
Milton Lucídio Leão Barcellos, “Thinking (again) Beyond TRIPS Agreement about Reshaping the Patent Term: with (some) Empirical Evidence”
Maciej Barczewski, “Interpretation of Int’l Agreements Regarding Primary IP Norms in The Practice of The WTO – A Tool for Reinventing Patent Law?”
Karen Walsh, “Broccoli, Tomatoes, and Peppers; Palatable and Patentable? Examining the interpretation of Article 53(b) EPC at the European Patent Office”

Session 4 (plenary): Patents: Big Ideas for Reform
Chair: Peter Yu

Janice Denoncourt, “Does the rise of corporate patent ownership necessitate a reinvention of patent law?”
Rafal Sikorski, “Fault and Patent Infringement”
Aisling McMahon, “Ethical’ Use: A Missed Regulatory Opportunity?”
Tuesday, 27 August 2019

Session 5 (plenary): Trademarks: Big Ideas for Reform
Chair: Judge Kent Jordan, U.S. Court of Appeals for the Third Circuit

Lisa P. Ramsey, “Protectable Trademark Subject Matter in Common Law Countries and the Problem with Flexibility”
Haochen Sun, “Building a Robust Trademark Fair Use System in China”
Irene Calboli, “Reinventing Trademark Law for Its Old Purpose: The Case against the Protection of Non-Traditional Trademarks”
Alexandra Mogyoros, “Pseudo-Certification Marks”

Session 6 (plenary), Interfaces with Big Data and AI
Chair: Christophe Geiger

Edward Lee, “AI + IP”
Xiang Yu, “Challenges of Artificial Intelligence to Patent Law & Copyright Law and Countermeasures”
Margaret-Ann Wilkinson, “To Monopolize or not to Monopolize: IP in the Age of Data”
Ole-Andreas Rognstad, “IP and Data Protection – Convergence or Divergence”
Dan Burk, “AI Patents and the Self-Assembling Machine”
Christoph W. Rademacher, “The New Big Data Protection Mechanism in Japan: Helpful, Harmful, or not that Big (a deal) After All?”

Session 7A (parallel) EU and US Copyright: In Turmoil?
Chair: Barbara Lauriat

Lavinia Brancusi, “Rebus sic Stantibus of Renegotiating Royalties à la polonaise. A Clash or Symbiosis with Civil Law”
Bukola Faturoti, “Between Svensson and Renckhoff: EU Communication to the Public in Disarray?”
Ivana Kunda, “Hyperlinking to Copyright Works in EU: Finding a Weak Link”
Giulia Priora, “On the Adequacy of an Essential Function Doctrine in Copyright Law”
Session 7B (parallel) Focus on Pharma
Chair: Ida Madeiha

Žaneta Pacud, “Data Exclusivity and Patents – Interrelations, Overlaps and Consequences of Their Coexistence”
Helen Yu, “Doctrine of Sound Prediction – A Possible Tool to Support Patenting Black Box Algorithms for Personalized Medicine?”
Jorge L. Contreras, & Luis Gil Abinader, “The Patentability of Genetic Therapies: CAR-T and the Medical Treatment Exclusion around the World”
Duncan Matthews, “The Interface between Patents and Competition Policy in the Pharmaceutical Sector: Implications for Access to Medicines”

Session 7C (parallel) National Approaches
Chair: Martin Senftleben

Sapna Kumar, “Innovation through Judicial Specialization”
Guillermo Martínez Cons, “Modernization of trademark legislation in Mexico”
Elizabeth Townsend Gard, “Pre-1972 Sound Recordings: Noncommercial Uses in Law and Practice”
Ivan Zenin, “The Balance of Primary and Secondary Rights in Russian IP Law”
Enyinna Nwauche, “Copyright (As Constitutional Property) Materials and the Prot’n of the Right to Basic Education in S. Africa: Deprivation or Expropriation?”
Shubha Ghosh, Design: Lessons from a Comparative Law Analysis
César Ramírez-Montes, Machine-Learning Technologies: (Dis)Empowering Digital Citizens?

Session 8 (plenary), Copyright: 'Out of the Box’
Chair: Raquel Xalabarder

Eva Laskowska-Litak, “From Technology to Economic Right(s) in Copyright: a (Musical) Review”
Paul J. Heald, “Expanding Authors’ reversion rights as a response to copyright term extensions”
Yahong Li, “Adding Remix Right as a Secondary Copyright”
Susan Corbett, “Copyright Exceptions and Limitations for Legal Deposit: Should there be More Consistency?”
Joseph Fishman, “The Derivative Right: Lessons from the Film Industry”
Caroline Joelle Nwabueze, “An Appraisal of Copyright as Tool to Accommodate Digitized Heritage in the Dynamic of Cultural Creative Industries”
Bernt Hugenholtz, Commenter
Essay Competition
Chair: Jan Rosen


Wednesday, 28 August 2019

Session 9 (plenary), Big Bang
Chair: Joseph Fishman

Séverine Dussollier, “Looking at Copyright and Related Rights From Outside – Consistency of Protections through a Public Domain Principle”
Emmanuel Oke, “Defining Intellectual Property as an Investment”
Giuseppe Mazziotti, “Developing a Creator-Centric Approach to Copyright in the Age of Online Platforms”
Alexandra George, “Intelligent Design or Natural Selection?” The Contested Future of Intellectual Property Law”
Gustavo Ghidini, “For a Systemically Appropriate and Pro-competitive Reconstruction of the Relationship between IP and Unfair Competition Law”

Education and Methodology Panel:
The Role of Libraries and Repositories in IP Education and Research
Chair: Susy Frankel
Panelists:
Meredith Ashley Capps
Rebecca Giblin
Paul J. Heald
Margaret-Ann Wilkinson
Martin Senftleben